



# 2020 Contractor of the Year Awards “The CotYs”

## Project Entry Information and Rules

*Competition is open to members of:*  
**NARI of Greater Sacramento**

Projects submitted for award consideration must have been completed between  
December 1, 2018 and November 30, 2020

The online entry site will be available by February 1, 2020

The deadline for submission is Thursday, April 30, 2020 at 11:59 pm

**\$100 per individual entry or team leader entry**  
**\$100 for each additional team member entry**

## ENTRY INFORMATION

We want lots of winners but to preserve the integrity of the program, all entries must comply with the same rules.

- Only NARI members belonging to NARI of Greater Sacramento and who are in good standing (dues are current) are eligible to participate.
- Projects submitted for award consideration must have been completed between December 1, 2018 and November 30, 2020.
- **Project Forms:** *Entry Forms* and *Photographer Release Forms* (attached and available online) must be submitted for each entry. These are not a part of the submitted Project Presentation and will only be viewed by the Awards Committee.
- **Project Entry:** Your presentation will include text and your photos in a PDF format for a maximum of 30 pages. This is what will be viewed by the judges. **Therefore, please do not include the names of any project participants, (such as your company, or any company name, or the homeowner's name) in the actual presentation. To do so will result in the project being disqualified from the competition**
- All entries must have before and after photos. **Do not include photos with people in them.** If a photo is included in your PDF of the entry and it has people in it, the photos cannot be pulled out so the entire project has to be disqualified.
- Projects that have been submitted previously for the Contractor of the Year Awards "The CotYs" are **not** eligible for resubmission. However, these projects may be submitted in the COTY Awards on the national level.
- All projects entered must be an improvement or addition to an existing structure. Entries for new structures will be accepted only where specifically noted in the category description.
- The same project may be entered in one category or in multiple categories with additional fees. If you have a large, multi-area project, and would like to enter just a portion of it, it's fine to break it down. For example, if your

project included the remodel of an entire house, you can enter an Entire House category and enter a Kitchen category, an Interior category, and two Bathroom categories, etc. Keep in mind you will have to break out costs for each project on each entry form. The exception is with the new Green and Universal Design categories. If you enter in Green or Universal, you may also enter the same project in one of the other CotY categories.

- The Awards Committee and Judges reserve the right to disqualify, adjust the category, or deduct points from any entry without prior notice if it does not follow these rules and guidelines.
- All entry fees are nonrefundable, non-transferable and cannot be carried over to subsequent years.

## PHOTOS

All before and after images you include in your project presentation should be of high-quality resolution of at least 300 dpi, a minimum size of 4 x 6 (1200 x 1800 pixels) and no larger than 12 MB each. You will be submitting your photos in two different sections of the contest. The first will be used for our presentation and promotion purposes, should your project win, and should be presented in .jpg or .jpeg format. The judges will NOT view these photos. Secondly, photos are to be inserted into the entry itself (in PDF form) and those ARE what the judges see.

Good quality photos are **key elements** in your presentation. Whether you use a professional photographer or not, please keep the following in mind:

- Take “before” photographs from many angles before the start of every project. If you make this a standard practice, you will be ready when the job you anticipated to be an average remodel turns out to be an award winner.
- Include “during” photos if it will help clarify the project, explain challenges or obstacles encountered.

- Take the “after” shots from the same angles as the “before” shots whenever possible. This helps the judges get a clear understanding of the transformation.
- Include both vertical and horizontal photos. If your project is published, it stands a better chance of being featured in an editorial spread or on a magazine cover if the editors have vertical shots from which to choose.
- Only include photos that enhance the project entry for judging. Although you have 30 pages to present the project, you don’t need to use them all.
- All photo enhancement is limited to brightness, contrast, or sharpness. Items may not be added or removed through photo enhancement techniques. Do not add or subtract items or change the image in any way that may increase or decrease the value of the project. Cropping and straightening of edges allowed.

## **TEAM ENTRIES**

You are encouraged to enter with other companies as a team entry. There should be one team leader who enters the project and who acts as the primary point of contact for the team. The team leader pays \$100 per project and each team member pays \$100. All winners on a team will receive an award. Each team member must be a member, in good standing, of one of the three participating chapters.

## **SPECIALTY ENTRIES**

Subcontractors who do specialty projects such as fireplaces, decorative tile, etc. are encouraged to enter in categories that will showcase their specialty projects. These can be entered individually or as part of a team.

## **2020 PROJECT CATEGORIES**

See the attached list. NARI of Greater Sacramento uses the same categories as NARI National to make entering both competitions easier. Read the category descriptions carefully to be sure you are entering your project correctly.

## THE JUDGING PROCESS

Winners are selected by an impartial panel of judges who are experts from within the industry. The evaluation process is done without revealing company names. A CotY Award winner is an entry that demonstrates remodeling excellence. Entries are judged on functionality, problem-solving, aesthetics, craftsmanship, innovation, the degree of difficulty, and entry presentation.

## JUDGES' SCORING CRITERIA

CotY judges will consider the following questions when reviewing the entries. Be sure your presentation addresses these points when applicable. Points will be awarded on a scale from 1-15. Scores will be made available to entrants after Winner announcements are made.

1. To what degree were the expressed needs of the client met?
  - Did the entry describe the client's needs and desires?
  - Did the contractor show that those needs were met?
2. To what degree does the project enhance the existing structures functionally?
  - Do the room's new floor plans function well?
  - Is the counter space or work area adequate to perform necessary tasks?
  - Is there good traffic flow?
  - Is safety addressed adequately?
  - Are the materials functional?
  - Is lighting addressed – both general & task?
3. To what degree does the project enhance the existing structure aesthetically?
  - Line & rhythm, continuity & repetition, texture, color & contrast, symmetry & balance, emphasis
4. Is there evidence of superior craftsmanship?
  - Moldings, woodwork, stairs, cabinetry, countertops, tile, glass, marble, metal, stone, masonry, etc.
5. Were innovative uses of material and/or methods of construction used in the project?
  - Are innovative uses evident, or were any described and noted?
  - Were difficult obstacles encountered and overcome, or were any described and noted?

*Residential Historic Renovation/Restoration will also consider the following:*

1. Were original uses of materials duplicated in the project?
2. Were methods of application used to improve or enhance the original style of the structure?